



Science, Innovation and Technology
Services of health and sport



HYBRID
OF SPORT
COLD MAGNETIC FIELDS



System for Functional Dynamic Rehabilitation

Leading company in Latin America in development and commercialization of products and services in Rehabilitation and Physiotherapy based on cold electromagnetic fields for Health, Prevention and Sports.

Kinetic Workout & Hybrid Of Sport:
is the largest franchise line in Latin America
"150 branches all over Argentina and Latin America"

What is KINETIC-WORKOUT?

Método Kinetic-Workout is a revolutionary system which improves people's life quality and offers efficient, agile and forward-looking treatment to illnesses.

We work to offer patients a pleasant environment, keeping them away from the awkward feeling of "being sick" in order to develop greater sympathy and to generate perseverance in treatments and preventive criteria. The Method is indicated and applicable to all pathologic processes, while being on their recovery or rehabilitation stage, achieving excellent results. We differentiate from other techniques for being a utility model which generates direct impact on the human organism cells, providing oxygen and reestablishing membrane potential. Kinetic-Workout is an innovating system of stretchers which combine low frequency cold magneto therapy, workout routines and specified protocolized techniques, which provide an instant effect on people's health.

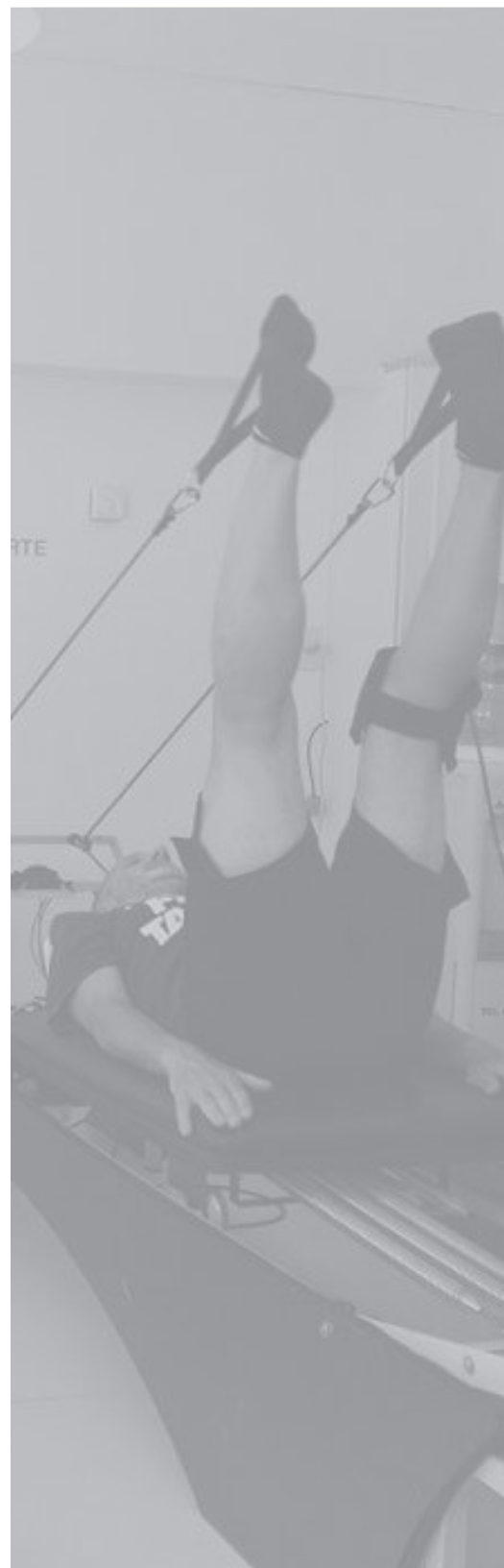
We simplify kinesiological rehabilitation and reduce the amount of required equipment. Kinetic-Workout is not an alternative therapy Doctors, Kinesiologists and Engineers have participated in its creation. Our Method and products are supported by scientific research works and clinical studies which have been developed during 8 years. We are the sole Method which works on the cause of health problems. The human body is composed of 50 billion cells which need the proper functioning of its membrane potential and the oxygen they receive through blood. Kinetic-Workout produces vasodilatation without a heating effect which increases oxygen availability and the reestablishment of the cellular functions.

This Kinetic-Workout exclusive characteristic reverts inflammatory processes (regardless their physical, chemical or biological origin) which originate 100% of illnesses. We do not work on the analgesic concept, we work on the illness cause. Patients frequently receive a segmented treatment; in Kinetic-Workout we offer solutions with a direct impact on the cause of the alteration. From the first session onwards, the organism starts being modified.

Our treatment is integral and regards the body as a whole. Each of the stretchers possess low-frequency cold electromagnetic field generators which are strategically placed to stimulate shoulders, hips, the cervical area and the rest of the spine in order to counteract pre-existing problems and to prevent future alterations and pathologies. Electromagnetic fields not only work on the affected area but also on a broad spectrum, normalizing the organic functions. During the embryo gestation period, the first to be formed is the neural tube. From then on, the tissues and organs that complete a human-being start developing.

The whole number of splanchnic illnesses (which involve entrails and organs) are generated in the spinal nerve roots. The Kinetic-Workout stretchers have a positive impact on the Central, Autonomic and Peripheral Nervous System. Every illness process or alteration needs to be dealt with on the basis of Education and Prevention.

Método KINETIC-WORKOUT suggests patients a process of self-knowledge and organic conscience. What are cold electromagnetic fields? Magnetic stones started being used to treat physical conditions 5000 years ago, and the positive effects of electromagnetic fields in Medicine and Physiotherapy were proved 180 years ago. Low frequency electromagnetic fields, are known as Cold, since they have no heating effect. They have direct impact on cells, improving people's life.



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Cold Electromagnetic Fields main benefits

- They produce vasodilatation, increasing the arterial and capillary flow of the blood and its nutrients.
- They increase oxygen availability at cellular level, which is the core of organic energy (ATP molecule)
- They normalize membrane potential (Sodium-Potassium Pump)
- They activate elastin and further proteins of mitochondrial production.
- They restore nerve tissue conduction, through the regeneration of the myelin sheath.
- They can increase and maintain bone density. Therefore, being perfect for treating osteoporosis, osteopenia, and retarded consolidation

Kinetic-Workout & Hybrid Of Sport

Prevention and Treatment It is impossible to set a limit to the Method's scope, since the only limit in treatments and preventive processes is given at genetic level.

Anywise, our products significantly improve these patients life quality, having a positive impact on connected alterations. Since it directly impacts on cells, providing oxygen and restoring the membrane potential, Kinetic-Workout may be applied to any kind of pathology and also as a preventive method regarding Health or specific areas such as sports. The advances in Physiatriac and Kinesio-logic fields point out that the 99% of human pathologies can be treated and improved throughout this kind of treatment. The most frequent treatments that are assisted and worked on our affiliates are:

- Sharp and chronic articular diseases. Arthrosis, Arthritis, Rheumatism. Cervical, Thoracic, and Lumbar Back Pain. Sciatica, Neuralgia and other processes which cause myelin loss (Leukodistrophies, Multiple sclerosis, among others)
- Prevention and Treatment of alterations related to sports and High performance. Diabetes: Reduction on insulin applied to diabetic patients. Bronchial Asthma, Sexual Dysfunction, Prostatic Hypertrophy.

We work to satisfy patients, creating and innovating We differentiate from traditional rehabilitation techniques mainly for being a Method. Our energy is focus on the personalized treatment, taking into account the patient's particular characteristics and their environment, guiding them along their own body's quest and Health prevention and education. We believe that the technological advances applied to Health and Rehabilitation must create definite solutions. Professionals in Healthcare are trained in a personalized way in order to be able to guide and teach the patients. In «Método Kinetic-Workout» we work on postural training, symptoms recognition and movement awareness. 75% of the habitual and conventional treatments generate discomforts and are interrupted by patients since they cannot perceive improvements in life quality.

Kinetic-Workout & Hybrid Of Sport

Our Kinetic-Workout stretchers provide a unique service, achieving results that cannot be reached with the usual short wave treatments, massotherapy, infrared, laser or traditional magneto therapy, all of them supported on a heating basis and focused on the pain zone, which only produces a temporary analgesia.



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The use of magneto therapy without a heating effect impacts on a wide corporal and cellular spectrum. Our Products Currently, three stretcher models are being offered. Each of them possessing unique and innovating characteristics in its different variables, with diverse functions which offer the required heterogeneity in the pathology treatments. The manufacturing system is 100% National, using first quality products. The stretchers posses Bluetooth(R) technology which allows their use by means of any electronic device being able to support this kind of communication technology (Smart Phone, Tablet) The "FI" model has been designed for those patients with reduced mobility and those with sport habits, since it stimulates 100% of the organism cells. It possesses a wireless musical system to offer a better experience during sessions and a touch screen with frequency programs for diverse pathologies and alterations.

Kinetic-Workout & Hybrid Of Sport Commercial System

Our emphasis is placed on the treatment, education and prevention of diseases, therefore working to be well known along our country and the world, facilitating the Method's access to vulnerable groups within society.

We are bound to Micro and Medium enterprisers to spread Método KINETIC-WORKOUT in their areas, being able to create new positions, assisting them and training them in the use of our products and our ethical commitment. 35% of the worldwide population suffers from certain motor disability, being the reason why we aim to provide a solution at National and International level. Affiliates and franchises. Hiring and Sales contracts to particulars for Home Recovery. Hiring and commodatum contracts to commercial use. Mobile Rehabilitation Units.(*) Mobile Rehabilitation Centers.(*) Foreign Commerce(*): Mobile Rehabilitation Unit Kit. Mobile Rehabilitation Center Kit. Stretchers Kit. Método KINETIC commercialization and Commercial and Technical "Know How".

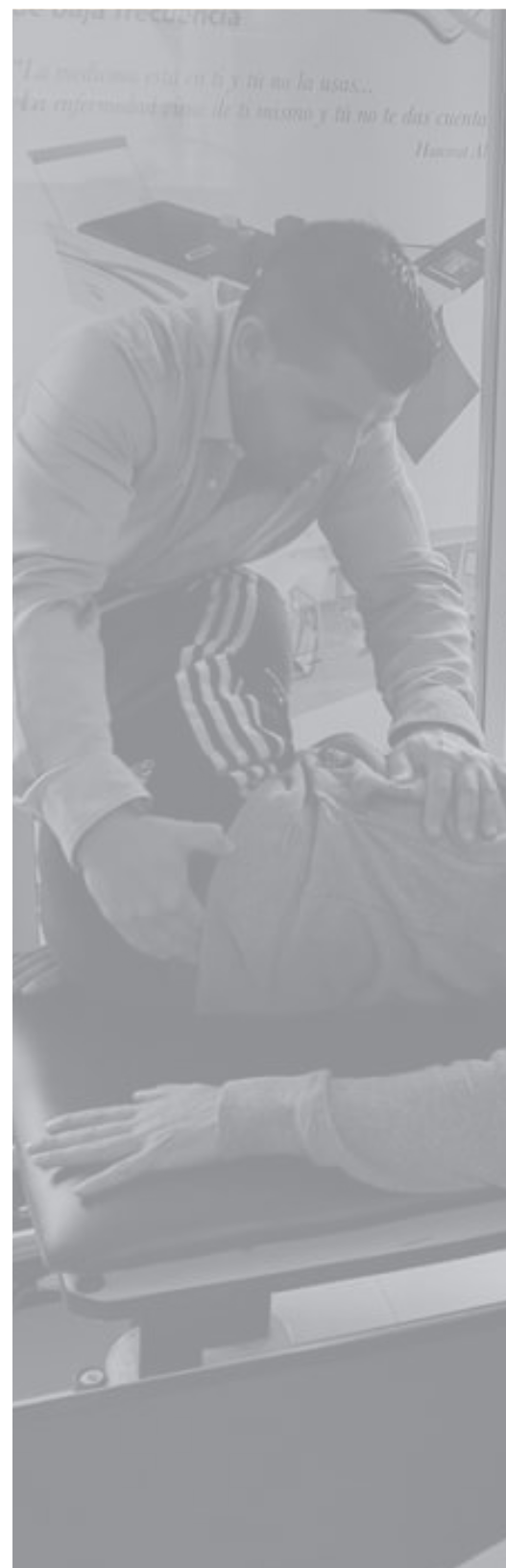
HYBRID OF SPORT

Cold Magnetic field

Smart accessories with hard magnetic fields for portable dynamic rehabilitation

**A NEW WAY OF REHABILITATION. no heat effects on cells or tissue.
Also used for athlete's recovery.**

(*) In societary agreement with Vallé S.A Exclusive service for National Public Organisms, not applicable to commercial use. Recognition and Support Kinetic-Workout has been present in the market for 2 years now. It is represented in more than 150 Argentinean cities by means of affiliates and franchises which generate more than 100 qualified posts. Our products can be also found in Venezuela, Brazil and Ecuador, being one of the innovative Small and Medium Companies with greater international projection.



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Awards and honours:

- Our products have been tested by professionals in Argentine National Football Team (R. Lamas / D. Villani)
- "Innovar 2013 - 2016 Awards" New product category.
- Entrepreneur award in Hospitalar 2015-2016-2017 São Paulo, Brazil
- We initially counted on the support provided by the PACC program Small and Medium Companies' Secretary Enterprisers.(SEPyME), National Industry Ministry.
- Our equipment is integrally developed in Argentina. We are part of the "Country Brand" ("Marca País") Strategy, National Tourism Ministry.
- We have been selected as one of the best Enterprises of the Decade. INNOVAR 2013 - 2016, National Science and Technology Ministry.
- We were present at Tecnópolis 2013- 2014 – "Argentinean Industry – National Proud" National Industry Ministry.
- Company selected to participate in the DIHAD 2014 and 2017 in the United Arab Emirates (Dubái) for Humanitarian missions in the presence of the United Nations Organization.
- We posses national and international Licenses and Patents.
- Company selected to participate in AIM STARTUP DUBÁI - 2017 .

Social Responsibility

In KINETIC-WORKOUT & HYBRID OF SPORT, we firmly believe in human development. We consider that Health does not only involve the consumption of antibiotics, analgesics or any other medicine that dissipates symptomatology.

A great number of illnesses are worsen by an emotional factor that interferes with medical and therapeutic treatments. One of our main aims is to retrieve this situation and to motivate patients to develop positive thoughts which allow them to favour their treatment. Habitual Kinesiology treatments usually involve techniques which include heat. The use of heat reduces the benefit and positive impact on patients' health and also the effect of therapeutic treatments.

In Metodo KINETIC-WORKOUT we offer solutions to complex problems, with the highest level of practicality and technology, assuming permanent commitment to Social Responsibility. Kinetic-Workout is the only enterprise at national and worldwide level that offers a system of cold electromagnetic field stretchers to





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System of Functional Dynamic Rehabilitation

Kinetic-Workout & Hybrid Of Sport:
It is the line of franchise bigger, with more than 150 branches in all Argentina and Latin America

EFFECTS AND PROFITS

It generates Vasodilation (By induction / Normalises Potential batches of cellular membrane) without direct effects of heat (Antinflammatory)

It improves the aptitude of the patients and the athletes of high performance, as well as the health and the welfare, accelerating the processes of physiological recovery.

Intelligent clothes and Beds of Exercise with "Magnetotherapy «COLD»" (low frequency, intensity and power) ideal for all type of processes inflamatorios. (NOT GENERATING THE THERMAL EFFECT IN THE LEVEL OF THE CELLS)

It increases the levels of oxygen (O₂) and nutrients to the cells, in minutes. (The only necessary for the normal State of health to level cells)

Technology

Based in therapy of Cold

Electromagnetic Fields. (NASA)

Devices to batteries of 9V and 12V

Communication *Bluetooth, Programming ANDROID:

"System of portable Dynamic Rehabilitation"

"Sensors of Stress" incorporated.

***We use cold fields and of low frequency, intensity and Power (miligauss).**

There is 60 Trillion specific cells, are those that work constantly in each human being, only require O₂ and NUTRIENTS by blood road

- FRANCHISING
- REHABILITATION CENTERS
- INTELLIGENT CLOTHING AND PORTABLE ACCESSORIES
- MOBILE REHABILITATION UNITS

A NEW FORM OF PORTABLE REHABILITATION

Normalise potential of cells membrane (channels of Sodium-Potacio)

Without effects of heat in the fabrics (Group of cells)(Effect Antinflammatory)



Accessories and intelligent clothes with electromagnetic fields "COLD" for the portable dynamic rehabilitation

Commercial options

- Franchises Kinetic-Workout / Hospitals / Centres of Physical Rehabilitation and High performance / Clinical private / Governmental Organism in health / Gymnasiums and Sportive Centres (Clubs)
- Exclusive use for professionals of the health.

Prizes and distinctions:

- Products used by the Professionals of the National Selection of Argentinian Football (Lic.Raúl Lamas / Dr. D.Villani "Vice-Medical director of FIFA" "Medical Director of Kinetic-Workout Latin America")
- PRIZE "Innovar 2013 - 2016" Category of products in rehabilitation.
- Selected by the Ministry of National Industry in "Tecnópolis 2014" (Argentina)
- Kinetic-Workout & Hybrid Of Sport, is «MARKS ARGENTINIAN COUNTRY» Ministry of Tourism (Argentina)
- Products stood out in Physiotherapy: Fair "Hospitalar 2015-2016-2017", Sao Paulo, Brazil.
- Products Selected to participate in the AIM-STARTUP of DUBÁI 2017-Divide "TECHNOLOGIES FOR THE HEALTH And SPORT"

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DEPARTMENT OF "POLITICA SOCIAL"

PROJECT OF QUALIFICATION, LABOUR INCLUSION And ASSISTANCE to PATIENTS WITH ILLNESSES or DISABILITY, IN VULNERABLE REGIONS.

The indexes of disability product of pathologies of the type: *reumáticas (arthritis), *neurológicas (*ACV, *EM, *ELA, *PARKINSON), psychiatric and injuries product of accidents (medullary), beside the produced by chronic illnesses (*artrosis) and/or metabolic (*diabetes, renal insufficiency, respiratory, cardiac) increase of considerable way in all the regions of the planet.

A recent report of the WHO, arrived to the conclusion that 95% of the world-wide population suffers some type of illness or alteration of the structural type (*postural) whereby can be considered patient, since they require of some type of medication. Almost 40% of the world-wide population, suffers some type of pathology of the metabolic type and the indexes of Disability reach 30% to 35% according to the different regions and cultures, being greater in vulnerable zones, where the faults of possibilities of recovery, generate a problematic to the current systems, so much of demand, since the sequelae do not attain *revertirse, as economic, since these patients never will have a high medical and an optimum state of health. The indexes really are worrisome and truly the politics posed by the systems are not sufficient, being those people with disability, very difficult to get out of that situation.

*KINETIC-*WORKOUT & *METODO *KINETIC Have a program thought to arrive to the distinct regions where commonly concentrate greater quantity of patients with this problematic, level them partner-cultural influence directly and the systems few times can correct this problematic.

REGIONAL and INTERNATIONAL PROJECTS

- **LABORATORIES IN REHABILITATION And PHYSIOLOGICAL RECOVERY IN HEALTH And HIGH PERFORMANCE.**
- **The CENTRES OF REHABILITATION And PHYSIOLOGICAL RECOVERY "MODEL" have the peculiarity to merge SCIENTIFIC KNOWLEDGES and PROFESSIONAL EXCHANGE, between regions and bordering Countries, in research of the best results in matter of Rehabilitation in Health and Sport.**

BETWEEN THE PROJECTS FIND:

«PROJECT ARGENTINA-PARAGUAY»

"INSTITUTES OF HEALTH INTEGRAL OF LATIN AMERICA"

THE CHAIN OF FRANCHISES BIGGER OF LATIN AMERICA, INAUGURATES THE "1° LABORATORY IN PREVENTION, REHABILITATION And PHYSIOLOGICAL RECOVERY IN HEALTH And SPORT" BESIDE THE *CONSULADO And EMBASSY OF PARAGUAY IN THE ARGENTINIAN

The conjoint Project, thought initially for the assistance and prevention of injuries and pathologies of the big quantity of Professional Sportsmen, diplomatic and community all of the neighbouring country. The "CENTER MODEL", will have the SYSTEM OF FUNCTIONAL DYNAMIC REHABILITATION, to base of STRETCHERS OF EXERCISES with electromagnetic fields "COLDS" of the METHOD *KINETIC-*WORKOUT and all the Line of Accessories and Intelligent Clothing for rehabilitation and portable physiological recovery of *HYBRID *OF *SPORT, complemented the treatments with Cameras *Hiperbaricas, diagnostic by image, clinical laboratory, *Termografía digital, evaluations *Biomecánica, Cardiac, between others.

The Centre will have the Medical Direction, of the current *Vice-Medical Director of *FIFA, the area of Rehabilitation and physiological recovery to charge of the General Director of *Kinetic-*Workout & *Hybrid *Of *Sport and with the best Professionals of the distinct medical specialitys for *interconsultas, the service of Evaluation and Differential Diagnostic, by laboratory, diagnostic by image, *Termografía *percutanea, test *Biomecánicos and *Psico-Biological, among others, will be some of the Services in health and prevention that will offer the First Centre of Health and Rehabilitation, in *co-Latin American fraternity.

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«I PROJECT ARAB EMIRATES JOINED»

With the same conjoint initiatives, between the Countries of the Region, in a PROJECT, extremely ambitious in matter of Welfare and profits for the societies in his group, the proposal with governmental or private organisms is the one to centralise INSTITUTES OF REHABILITATION And PHYSIOLOGICAL RECOVERY IN HEALTH And SPORT, with optimum results and doing focus in the EDUCATION IN HEALTH, being the area of the REHABILITATION And PHYSIOTHERAPY, essential for all type of recovery in Health.

«PROJECT QATAR 2022»

"INSTITUTES OF REHABILITATION, RECOVERY And PREVENTION IN HEALTH And HIGH PERFORMANCE IN SPORT" in the distinct complexes to lodge to the distinct delegations and National Selections, for the next, WORLD-WIDE OF FOOTBALL "QATAR 2022"

«REGIONAL PROJECTS OF REHABILITATION "Latin America"»

A. SYSTEM OF FUNCTIONAL DYNAMIC REHABILITATION-. STRETCHERS OF REHABILITATION WITH MAGNETO-THERAPY IN COMMUNITY CENTRE

Incorporate STRETCHERS OF REHABILITATION And SYSTEM OF PORTABLE REHABILITATION, in CENTRES OF HEALTH, OF THIRD AGE, CLUBS, COMMUNITY CENTRES, ROOMS OF INTEGRAL ASSISTANCE, with a strategy to governmental level, under the direction and coordination of the Secretary of Social Development, of Health, of Sport and/or Disability, to assist the whole of the patients in the area of physical rehabilitation and of disability .

B. QUALIFICATION TO JOUNG And PATIENT WITH DISABILITY FOR ASSISTANCE IN REHABILITATION.

Always under the supervision of a Professional assigned in each place, like regional coordinator, realises the qualification of the: METHOD KINETIC-WORKOUT to youngsters NO PROFESSIONAL that are not at present insert in the labour market, so that they same are the assistants in the process of rehabilitation of his own neighbours with pictures of illness or disability.

C. PREVENTION, PROMOTION And EDUCATION IN HEALTH.

Like Professionals in Health, consider that all can be true agents in Health, as long as have the basic concepts established like normal in the orientation for the health of the people. The initial and periodic qualification beside permanent campaigns of education in health from his distinct optical, are the keys to reduce the current indexes in his different areas, reduce significantly the expenses and the quality of life in these zones with greater vulnerability can begin to have a true human vision. The CAMPAIGNS OF EDUCATION IN HEALTH, have to have as main aim, the concientización by part of the patient, familiar and neighbours, of: How they generate the processes of illness, of which way can avoid and as I can transmit the message not to repeat the same picture in the same zone of influence.

D. SYSTEM OF UNITS *MOVILES OF DOMICILIARY REHABILITATION.

The patent and development of the units of rehabilitation to domicile for the patients with disability, is a project that arose in shape conjoint with our team of work of secretaries of health of several Prefecturas of the region south of Brazil (Palhoça-Sao Jose-SC) and the current Minister of health, Dr. Sandoval Córdoba, of the Rep. Of Ecuador, where the problematic of distances and geographic locations of the patients is of very difficult access. The product in yes, has a lot of advantages no only for the patients but for the systems since between the transfers, the assistance and the little useful time of recovery, make impossible the recovery of the patients, being eternal the assistance and the fixed costs by patient in the time.

AIM

In so alone 5 years, KINETIC-WORKOUT & HYBRID OF SPORT is present in more than 80 places of Latin America, with 700 Professionals qualified, more than 18.000 patients of *casuística, generating around 500 places of employment with aggregated value, always supervised by Medical Professionals and Fisioterapy, also qualified for the general coordination in each region, nowadays and after collaborating with the recovery of a lot of people known of the political field , participate in the recovery and the treatment of the sportsmen of the National Selection of Futbol, dream with being able to arrive to all the social extracts and think that working in shape conjoint with politics of state, *criteriosas in matter of assistance in health, understanding like such, that does not reach with resolving the primary assistance of each patient, being the rehabilitation, the true protagonist in the turn to the normality and the quality of life of each individual, is here where think that this 35% of the population, more the problematic that generates in the familiar field, this poor patient that can not be assisted as it deserves, believe timely, generate new strategies where the true leading are the patients.

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